

**For more information**

visit <http://www.gfoayield.com/>

I can't say enough about how impressed I am by YieldAdvantage™! It has completely streamlined our investment process. No more waiting for e-mails or return phone calls. It gives institutions extra opportunities to "up their bids" for our money and the entire process can happen in just 15 minutes. It's great...I highly recommend it!"

*Chuck Orenstein,  
Finance Director,  
Winnebago County, Wisconsin*

"YieldAdvantage™ simplified the investment process for us. It saved us both time and staff resources, successfully meeting our two primary goals."

*Catherine McClary,  
Treasurer,  
Washtenaw County, Michigan*

**GFOA YIELDADVANTAGE™**

IT'S AS EASY AS



The •Fast  
•Efficient  
•Transparent Way  
to Streamline the  
Investment Process

**With GFOA YieldAdvantage™  
you can save time, save effort,  
and invest efficiently – with  
complete transparency.**

GFOA YieldAdvantage™ creates a Web-based marketplace where your banks and broker/dealers compete for your investment business. Automation allows you to reach a greater number of financial institutions while maintaining complete control – because you choose who to invite. Solicit and compare quotes for single or multiple instruments – including CDs, agencies, treasuries, commercial paper, and repurchase agreements – through one simple bidding platform. Choose between open and sealed bid formats, specify amounts, and maturities.

IT'S AS EASY AS



- 1 Log in and state the terms of your solicitation.**  
Once you have identified the terms, your banks and broker/dealers are instantly notified electronically of your solicitation.
- 2 Watch as banks and broker/dealers submit quotes.** The real-time auction environment encourages them to submit their most competitive rates. You receive all the information you need in one place – and in a matter of minutes.
- 3 Choose the quote(s) you want to accept and exchange settlement instructions.**

A few minutes online can save you hours a day. GFOA YieldAdvantage™ can be easily configured to meet your specific investment guidelines. An added benefit is complete transparency. The platform creates an archive for all your activities, giving you a clear record of the options offered and the decisions made.

**GFOA YieldAdvantage™ –  
streamlining the  
investment process**